



“Who’s Looking Out For You?” WE ARE!

CR Staff & Peer Mentors tee shirts are part of the attire for the 2015-2016 school year and were worn during the first day of school providing a supportive message to incoming freshmen and new students.

Who’s Looking out for Me? is a positive messaging campaign based on the premise that problematic behaviors that can place youth at risk exists within our communities, but, likewise there is also support that can prevent youth from engaging in those behaviors. Support is a resource that comes in many forms, such as a teacher, a caregiver, religious, friends and family. This campaign is to remind youth of the support system that around and for them.

The project was first developed in Adams County, PA and implemented by CFY Youth Coalition members that engaged their peers in schools across the county and won an award for \$10,000.00 in the statewide positive messaging campaign sponsored by Community in Schools of Pennsylvania and Pennsylvania Commission on Crime and Delinquency.

CRCHY has focused on highlighting what resources are available for youth and parents as well as asking and reinforcing the message to youth that have supportive relationships and resources available to them. CRCHY worked with Council Rock youth last year to answer the question of “*whose looking out for me?*” and their answers were displayed at various local community events.



For more information about The Council Rock Coalition for Healthy Youth, their programs for students and how parents and families can become involved, contact CRCHY@crsd.org or visit www.CRCHY.org
